

#### **MEDIA RELEASE**

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## PILATUS INTRODUCES PC-24 SUPER VERSATILE JET VIDEO TOUR

As a way to allow more people to experience the unique qualities and capabilities of its flagship PC-24, Pilatus launches a video series for a detailed personal aircraft tour by company experts for experts. The videos will be published on the Pilatus YouTube channel on a weekly basis.

With pandemic travel restrictions limiting attendance at business aviation trade shows, Pilatus is using social media technology to bring the Super Versatile Jet to individuals around the world. Beginning today, Pilatus kicks off a three-part video series giving prospective PC-24 customers and enthusiasts an expert-guided tour of the Super Versatile Jet.

# **Watch on Pilatus Youtube Channel**

In this first instalment of the PC-24 interactive tour, hosted on the Pilatus YouTube channel, viewers are given a detailed walk-around of the aircraft by company test pilot Matthew "Fish" Hartkop. He explains all unique features and benefits of the PC-24's design, systems, and performance capabilities.

In the second segment, to be released on 6 August, the test pilot takes viewers into the cockpit of the PC-24, providing an in-depth introduction to the Advanced Cockpit Environment – ACE, focusing on the technologies, performance and flying qualities of interest to pilots and flight department managers.

The final segment takes viewers into the passenger cabin of the PC-24. This video to be released on 13 August is hosted by Marta Esquer Cerezo, Project Manager for Pilatus, and highlights the cabin's comfort and size, flat floor, cargo area, and ease seating layout reconfiguration. Cerezo also explains the benefits of the PC-24's forward lavatory, which is a new concept to many operators of traditional business jets.



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Markus Bucher, CEO of Pilatus, stated:

"Interest in seeing the PC-24 first-hand has been tremendous, and we wish we could host everyone personally here at the factory in Switzerland. Until we get that opportunity, this video tour is the next best alternative. With Fish and Marta as your tour guides, you are hearing the PC-24 story from the experts who actually designed, built, tested and produced this incredible machine. We hope you enjoy the tour, and I encourage you to contact an Authorised Pilatus Sales Center to arrange a personal showing in the near future."

## Subscribe and watch now!

Interested viewers may watch the first video and subscribe to automatically receive notifications when the additional two segments are available. The Pilatus Youtube Channel contains many more cool videos about our aircraft with further content to follow continuously. Subscribe and watch our videos – <a href="mailto:youtube.com/pilatusaircraftltd">youtube.com/pilatusaircraftltd</a>.

## Further media information is available from:



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Founded in 1939, Pilatus Aircraft Ltd is the only Swiss company to develop, produce and sell aircraft to customers around the world: from the legendary PC-12, the best-selling single-engine turboprop in its class, and the PC-21, the training system of the future. The latest aircraft is the PC-24 – the world's first ever business jet for use on short unprepared runways. Domiciled in Stans, the company is certified to ISO 14001 in recognition of its efforts for the environment. The Pilatus Group includes two independent subsidiaries in Broomfield (Colorado, USA) and Adelaide (Australia). With over 2,000 employees at its headquarters, Pilatus is one of the largest employers in Central Switzerland. Pilatus provides training for about 130 apprentices in 13 different professions – job training for young people has always been a very high priority at Pilatus.